ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2[1] applies:

1. **Contact details for this entry**:
    a. Name and email address of person completing this form: Estelle Hary – ehary@cnil.fr
    b. Name of Data Protection or Privacy Authority: Commission Nationale Informatique et Libertés (CNIL)

2. **Eligibility**: By submitting this entry I confirm that:
    a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
    b. The initiative described in this entry was undertaken since the last edition.
    c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category** you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):
    a. Accountability

4. **Description of the initiative**
    a. Please provide a brief summary of the initiative (no more than 75 words):

    > Données & Design (Data & Design) is a platform aiming at promoting design for privacy and creating a design community for data protection. It helps designers get a practical grip on the regulation and encourage the co-design of good privacy practices for user interface (UI) and user experience (UX). It provides case studies, interface assessment methodologies, and tools to co-design privacy-friendly alternatives to common design practices. Its community includes 500 members on Slack.

    b. Please provide a full description of the initiative (no more than 350 words):

    > Data & Design is a platform helping stakeholders to include privacy in the design of their interfaces. In this respect it is a practical and collaborative guide to privacy by design, available in French and English. Data & Design brings together designers who are looking for a better implementation of data protection

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[1] 6.2 Conference documents
Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

principles in their interfaces, services and products. It gives them information and tools to enable them to take part in discussions about privacy by design with professionals from other fields, and help them better argue their design choices on privacy matters. To do so, it proposes joint work with designers to create a set of content, methods and practices that they may efficiently include data protection considerations in their daily work.

The platform provides:
- **Explanations on key GDPR concepts** on which designers can play a key role: information, consent and exercise of the rights. Each concept is illustrated with visual and practical examples;
- **Case-studies**: built with the community. These contextual studies show how these concepts can be included in creative ways in the UX and UI of a service. Their objective is to become an inspiration to create privacy-friendly interfaces and user experiences;
- **Tools**: to support the implementation of GDPR requirements, the platform offers design toolboxes and methods to create or evaluate a privacy-compliant interface;
- **Collaboration spaces:** online (via a Slack's channel) as well as offline, these forums foster discussions on specific data protection challenges faced by designers, and propose possible solutions.

This work involves a partnership with design professionals, design colleges and universities as well as design research programs through a range of formats like conferences, meetups, workshops, etc.

Three months after its launch, the initiative counts 500 members on its Slack channel.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

As the CNIL highlighted in its 2019 Innovation et Foresight Report (Shaping Choices in the Digital World, From dark patterns to data protection: the influence of UX/UI design on user empowerment), it is necessary for DPAs to take design into account and guide design practitioners in understanding and applying the regulation, in an open and non-competitive approach, in order to ensure individuals stay in control of their data in the digital world.

Indeed, design has a prevailing role in shaping the relationships between individuals and the digital worlds: the interface is the first object of mediation between law, rights and individuals when it comes to data protection. As a result, this initiative aims at encouraging DPAs to take design into account in their compliance analysis, as well as guiding designers, and professionals who are usually unfamiliar with the regulation, in creating new visual grammars and interaction patterns respectful of privacy and data protection. Those complementary approaches are also a way to give body to the privacy by design principle by providing practical contents and tools for stakeholders to create privacy-friendly interfaces from the outset of their projects.

d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):

e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English): https://design.cnil.fr/en/

f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles): https://linc.cnil.fr/ip-report-shaping-choices-digital-world