

ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2¹ applies:

1. Contact details for this entry:

- a. Name and email address of person completing this form: Tricia Asibal, tricia.asibal@ovic.vic.gov.au
- b. Name of Data Protection or Privacy Authority: Office of the Victorian Information Commissioner (OVIC)

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):**

- d. Innovation

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

The Youth Advisory Group is a small group of young people aged between 15 – 20 years who gather to discuss privacy issues and raise awareness of privacy amongst young people in Victoria. YAG is an important stakeholder group, providing OVIC with a valuable youth perspective on privacy and assisting in the development of materials targeted towards young people.

- b. Please provide a full description of the initiative (no more than 350 words):

As 'digital natives', young people experience privacy and engage with technologies in different ways to other groups. They have a valuable and unique perspective to offer, and as such, are an important stakeholder group for the Office of the Victorian Information Commissioner (OVIC).

¹ 6.2 Conference documents

Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

Established in 2015, the Youth Advisory Group provides OVIC with valuable insight about the privacy issues affecting young people and the challenges they face in relation to privacy, in areas such as technology and social life. The Group also provides input and feedback on the development of materials targeted towards young people, with the aim of raising privacy awareness amongst this cohort.

The Youth Advisory Group is made up of 10 – 12 young people aged between 15 and 20 years old. Members meet in person six times a year in the Melbourne CBD, and from time to time, attend various events that are primarily targeted towards a youth audience. These events provide the Group with the opportunity to raise awareness not only about privacy issues, but the group itself. For example, in early 2019 two members presented at a symposium hosted by the University of Melbourne, where they shared a youth perspective on privacy issues relating to digital mega-studies.

The Youth Advisory Group has worked on a number of initiatives to raise privacy awareness amongst young people in Victoria. In 2018, the Group worked together to produce a postcard designed to promote conversations with and between young people about privacy and the impact of their choices about their personal information. The postcard was distributed to over 400 secondary schools across Victoria, in timing with Privacy Awareness Week 2018. The Group also developed an online FAQs to complement the postcard, which answers some key questions about information privacy.

In 2019, the Youth Advisory Group again contributed to OVIC's Privacy Awareness Week celebrations by creating Youth Advisory Group branded webcam covers, which were distributed at various events hosted by OVIC during the week. The webcam covers were a big success with event attendees, as well as the peers of the members who shared them at each of their schools.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

OVIC's Youth Advisory Group is unique, with no similar groups existing in other jurisdictions across Australia. The Group provides OVIC with valuable insight into the privacy challenges facing young people, and a means to engage with this cohort. This channel is important, as raising privacy awareness and educating young people about privacy helps to minimise the privacy risks facing this group. Further, OVIC believes young people should have the opportunity to be involved and provide input into the initiatives and policies that will affect them.

In addition to the benefits to OVIC, the Youth Advisory Group also provides members with the opportunity to voice their opinions and ideas about privacy with a regulatory body, and contribute towards initiatives that raise privacy awareness. The Group allows members to meet other like-minded individuals who are passionate about privacy; develop their leadership, communication, social, and collaboration skills; and gain insight into government processes.

Members of the Youth Advisory Group assist OVIC to raise privacy awareness not only within the broader community, but also amongst their peers. They champion privacy by starting conversations about privacy, sharing resources, encouraging their peers to be conscious of their privacy, and speaking at public events about youth perspectives.

- d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):

You can make **choices** about where your personal information goes.

Ask yourself if you are okay with:

-  your future boss
-  your parents
-  the government
-  your friends or
-  a stranger online seeing that information?

Do you know who has information about you?
Find out how to find out: ovic.vic.gov.au

YAG
A YOUTH VOICE ON PRIVACY

OVIC
Office of the Victorian Information Commissioner



Privacy

You have a **choice!**

OVIC
Office of the Victorian Information Commissioner



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://ovic.vic.gov.au/privacy/for-the-public/privacy-for-young-people/youth-advisory-group/>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

<https://ovic.vic.gov.au/privacy/for-the-public/privacy-for-young-people/>