

ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2¹ applies:

1. Contact details for this entry:

- a. Name and email address of person completing this form: Anne King, Communications and Operations Manager – A.King@jerseyoic.org
- b. Name of Data Protection or Privacy Authority: Jersey Office of the Information Commissioner (JOIC)

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):**

- a. Education and public awareness

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

25% of key stage 3 and 4 students in Jersey are on their way to becoming mini information commissioners as the first year of our campaign to inspire gains traction.

"Made me think privacy" year 10 student

Our Young Privacy Ambassador Programme focuses on students exercising their personal data rights, responsibilities and questioning privacy issues.

"Enabling our students to become more responsible for their data, and is an invaluable part of our curriculum" Teacher

¹ 6.2 Conference documents

Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

b. Please provide a full description of the initiative (no more than 350 words):

Our Young Privacy Ambassador Programme is a series of information awareness sessions, delivered by JOIC staff to equip young people in our jurisdiction with the necessary skills to become 'Mini Information Commissioners'.

Our rolling progressive programme contributes to the Jersey school citizenship curriculum. Students get involved in considering how their decisions and choices can affect their individual rights and responsibilities as they grow up into adulthood. Our sessions also have the benefit of helping to develop employability whilst learning about the economic and business environment.

This academic year we explored privacy with 25% of secondary school students in Jersey aged between 11 and 16. Our annual, aggregated programme, with dates already scheduled for the next academic year, means cumulatively, the students' knowledge will be embellished year on year throughout their school life.

Our bespoke sessions are highly interactive with games, quizzes and lively debate to explore;

- Privacy and why it matters
- Personal information rights
- Where and how data protection fits into their worlds

Our entire team is involved in presenting directly to the students. We continually strive to improve our student engagement skills with fresh ideas and tactics, to this end we are undertaking some tailored specialist 'teacher training'. We always ask for student and teacher feedback to keep us on the ball and to improve our offering.

One teacher offered this testimonial:

"The Jersey Office of the Information Commissioner is providing lesson delivery for our year 10 and year 11 students to assist our young people's understanding of legislation surrounding data protection which is equipping them with the tools to ask questions of others who are requesting their data. Next academic year both the International Baccalaureate and A-Level students are with us to explore what privacy and data protection means for them. These students are developing material for the JOIC website to help inform other young people about their rights."

The next phase of our programme is to engage with key stage 2 students (aged between 7 and 11) with a data protection mascot, activity packs and parental information.

c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

We believe our 'Mini Information Commissioner' concept deserves recognition because;

- We tackle privacy issues with our Island's young people who grapple to understand the relevance and significance in the face of burgeoning social media.
- We impart resilience in the face of increasingly sophisticated scams and fraudulent activities.
- It is vitally important to help young people to safeguard their rights and freedoms.
- We are nurturing privacy ambassadors for future generations.
- Jersey prides itself as a well-regulated jurisdiction and our programme is instrumental in protecting Jersey's strong reputation as a safe place to live and do business.

With adults and especially children now living their lives online, we recognise children need particular 'education/guidance' when their personal data is being collected and processed because they may be less aware of the risks involved.

We believe our efforts to collaborate with Jersey's younger generation and our local education authority to affect the lives of thousands of people in our jurisdiction deserve to be recognised. As our chair, Jacob Kohnstamm says:

"It is not enough that the different players perform their individual roles. The more impressive results happen when we all work well together. Good data protection is a journey not a destination."

- d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided): ***Please see image attached. Image caption: Anne King and David Lawson from the Jersey Office of the Information Commissioner explore privacy with students at Les Quennevais School, Jersey.***

- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):