

ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2¹ applies:

1. Contact details for this entry:

- a. Name and email address of person completing this form: Zoe Allebone zoe.allebone@oaic.gov.au
- b. Name of Data Protection or Privacy Authority: Office of the Australian Information Commissioner

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):**

- a. Education and public awareness

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

The Notifiable Data Breaches Scheme 12-month Insights report draws together detailed statistics and lessons learned during the first year of mandatory reporting in Australia to highlight the causes of data breaches and how to prevent them.

Launched by the Office of the Australian Information Commissioner for Privacy Awareness Week 2019, the report has driven widespread media coverage and analysis about the operation of the scheme, raising its visibility to the general public and regulated entities.

- b. Please provide a full description of the initiative (no more than 350 words):

The Notifiable Data Breaches Scheme 12-month Insights report draws together detailed statistics and lessons learned during the first year of mandatory reporting in Australia to highlight the causes of data breaches and how to prevent them.

¹ 6.2 Conference documents

Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

Launched by the Office of the Australian Information Commissioner (OAIC) for Privacy Awareness Week 2019, the report has driven widespread media coverage and analysis about data breaches, raising visibility of their causes amongst the general public and regulated entities. It is the culmination of 12 months of quarterly reporting on notifications received, supplemented by detailed trend data, expert analysis, case studies and best practice recommendations.

The Insights Report shows 964 eligible data breaches were reported under the scheme from April 2018 to March 2019. Malicious or criminal attack caused 60% of data breaches, including 153 incidents linked to phishing. Human error caused 35% of data breaches and 5% were due to a system fault. Most breaches were reported in the health sector, followed by the finance sector.

By improving awareness and understanding of these issues, the OAIC is assisting organisations covered by Australia's national privacy law to implement changes that will reduce the risk of data breaches in the future. The Insights Report also provides an important source of information to cyber security professionals and privacy practitioners, to inform their advice on measures to prevent data breaches.

The OAIC's reporting on the scheme has supported ongoing media coverage of data breaches, leading to greater consumer awareness of privacy rights and risks amongst consumers. The proactive measures people can take to protect themselves from data breaches, and what to do when notified about a data breach, have been a focus of the OAIC's communications.

The Insights Report arms organisations with greater knowledge about how to prevent, detect and remedy data breaches. Through this initiative, the OAIC is helping to deliver on the purpose of the scheme: to protect consumers by elevating the security posture across the economy, and increasing transparent and accountable personal information handling practices.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Through publication and promotion of the Notifiable Data Breaches Scheme 12-month Insights Report, the Office of the Australian Information Commissioner has lifted the profile of privacy across the Australian jurisdiction and elevated data breaches to a board-level risk.

The report provides a clear evidence base and practical, proactive measures that can be put into practice immediately by business and government agencies. The OAIC's approach to reporting also strikes the appropriate balance in providing visibility of data breaches without deterring organisations from notifying.

The Insights Report provides a roadmap for improving privacy practice and data protection for stakeholders across the wide range of entities we regulate, from small business owners to company directors.

Through the ICDPPC and other global forums, the Report is also assisting the OAIC to engage with our international counterparts about the causes of data breaches, to support cross-jurisdictional insights. This supports greater collaboration on ways to evolve towards global policy, standards and models for data protection and privacy, in line with the ICDPPC's strategic goals.

- d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English): oaic.gov.au/privacy-challenge/
- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):
Some examples of reporting on the Insights Report and other NDB reports below:
<https://thewest.com.au/politics/policy/reported-privacy-breaches-up-600-in-aust-ng-s-1943464> <https://www.mybusiness.com.au/technology/5772-1-in-3-data-breaches-caused-by-human-error>
<https://www.lexology.com/library/detail.aspx?g=6c9f0454-8eb8-4eb6-9189-99e76caa6213>
<https://www.crn.com.au/news/health-sector-still-plagued-by-breaches-according-to-latest-oaic-report-525046>
<https://www.afr.com/technology/figures-show-australian-data-breaches-on-the-rise-20190207-h1ayug>