

ICDPPC Global Privacy and Data Protection Awards

2019

Entry Form

Deadline 29 July 2019

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 July 2019.

Note: ICDPPC member authorities can submit as many entries as they wish, but a separate form should be used for each different entry, submitted by the deadline of 29 July. Languages: the conference documentation rule 6.2¹ applies:

1. **Contact details for this entry:**

- a. Name and email address of person completing this form: Colin Trotter (colin.trotter@privacy.org.nz)
- b. Name of Data Protection or Privacy Authority: Office of the Privacy Commissioner, New Zealand

2. **Eligibility:** By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category** you wish to enter (delete those that do not apply; you can enter multiple categories but please use separate forms for each entry):

- a. Education and public awareness

4. **Description of the initiative**

- a. Please provide a brief summary of the initiative (no more than 75 words):

This initiative is the **Privacy for Policy-Makers e-learning module**.

The Privacy for Policy-Makers e-learning module explains why privacy matters when developing public policy. This e-learning module is designed to help policy-makers consider the privacy of individuals when developing new policy or regulatory interventions. The module will also help private sector analysts to ensure that personal information is managed in their businesses with care and respect.

- b. Please provide a full description of the initiative (no more than 350 words):

The functions of the Commissioner include to promote, by education and publicity, an understanding and acceptance of the information privacy principles and of the objects of those principles. The Office of the Privacy Commissioner (OPC) works to develop and promote a culture in which personal information is protected and respected. OPC's delivery of free online education e-learning modules supports that aim.

¹ 6.2 Conference documents

Without prejudice to section 4.2, conference documents, including accreditation and observer applications may be submitted in English or in another language. In the latter case, the documents shall be accompanied by an English version. Members with the ability and the resources to do so are encouraged to translate proposed resolutions and other conference documents such as the Conference Rules and Procedures.

For this initiative, OPC collaborated with the Government Chief Privacy Officer (GCPO). GCPO provides leadership and capability across government by supporting and advising agencies to drive improvements in privacy maturity across the state sector. This pairing of the regulator and coach allowed the initiative to develop a product that successfully met the needs of the users.

Policy-makers need to ensure that any new laws and policy approaches are not only necessary, effective and efficient, but also fair, equitable, and not discriminatory or unreasonably intrusive. The Privacy for Policy-Makers e-learning module is designed to build policy-maker's capability to build in privacy into operational and policy design.

The module is designed to be completed in about 60 to 90 minutes and is split into three units so that learners do not need to complete the module all in one go.

In Unit 1 learners consider why privacy matters when developing policy and includes links to case studies and other guidance resources about good regulatory and policy practice. The module weaves in the expected privacy analysis for each stage of the policy development lifecycle.

Unit 2 informs learners about the privacy tools available to them and help them gain an understanding of the tools and resources offered by the Office of the Privacy Commissioner and other agencies.

Unit 3 puts into practice what the learners have covered in Units 1 and 2. It is comprised of four scenarios in which learners consider the privacy issues raised and consider best practice approaches for each case.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The product deserves recognition because it specifically targets policy-makers, a key group that has a significant impact on the development of new products and services that invariably involves the use of personal information.

It is vitally important in our technology-driven environment that policy-makers build in privacy safeguards by default as part of developing new policy. This module will help to ensure policy-makers have foundational knowledge of privacy law in New Zealand and gain an appreciation of what good privacy practice looks like.

The module content also deserves recognition for its accessibility and clarity of thinking. It is well-written and set at a level that can inform both junior and more senior policy practitioners.

The module design is engaging and very accessible, not to mention free for all! It's simple to sign up and use. The structure of the module, its use of graphics, supported by links to additional resources, work particularly well.

The use of scenarios gives learners the chance to put their 'privacy hat' on and test how well they have understood the modules concepts.

- d. Include a photograph or image if you wish (note this will be published with your entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):
- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English): <https://elearning.privacy.org.nz/>
- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):