

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: Information Commissioner's Office (ICO) United Kingdom

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which **category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):**

- a. Education and public awareness
- b. Accountability
- c. **Dispute resolution and enforcement**
- d. **Innovation**
- e. People's Choice

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

The ICO has developed a comprehensive and dynamic Guide to GDPR and Law Enforcement Processing. The Guide has been structured to provide a layered set of advice for data controllers and processors. It contains a range of information from 'at a glance' overviews of the key concepts in the legislation right through to in detail technical guidance. It is fully web based and is constantly evolving. The next phase will involve embedding detail relevant to the UK Data Protection Act 2018.

- b. Please provide a full description of the initiative (no more than 350 words):

The ICO is well known for our practical and easily accessible guidance about the information rights legislation we regulate. We have developed a range of tools to assist data controllers and processors in preparing for the GDPR and the Law Enforcement Directive.

Core to our guidance resources is our comprehensive and dynamic Guide to the GDPR and Law Enforcement Processing. We have designed this web based resource so that it is layered and flexible for readers who can access short 'at a glance' sections, numerous checklists and templates as well as detailed technical guidance where necessary. Readers can download the Guide content as whole or just relevant sections or checklists

as appropriate to their needs.

We are continuing to develop this 'go to' resource to incorporate further content on the UK Data Protection Act 2018 and will keep current content up to date as case law and experience of applying the new data protection regime develops.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

We receive consistent feedback from stakeholders nationally and internationally about the value of our practical guidance which is deliberately written in plain English and a very accessible style.

It is particularly relevant to note the Law Enforcement Processing content which we believe is a relatively unique source of support for those with an interest in this specific aspect of the new directive as part of the wider data protection regime.

The access figures clearly demonstrate the significant reach of these resources.

The Guide to the GDPR - published 21 November 2017 (figures correct as of 29 June 2018)

2,714,751 unique visitors to the Guide front page

11,264,949 unique visitors across the whole of the Guide

UK - 2,387,640 unique visitors to guide front page

2nd - USA - 93,044

3rd - Ireland - 19,983

Guide to the Law Enforcement Processing - published 5 April 2018

11,509 unique visitors to Guide front page

39,745 unique visitors across whole of the Guide

UK - 10,157 unique visitors to guide front page

2nd - USA - 370

3rd - Netherlands - 108

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided): N/A
- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr>

<https://ico.org.uk/for-organisations/guide-to-law-enforcement-processing-part-3-of-the-dp-act-2018>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):