

# ICDPPC Global Privacy and Data Protection Awards

2018

## Entry Form

**Deadline 29 June 2018**

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to [ExCoSecretariat@icdppc.org](mailto:ExCoSecretariat@icdppc.org) no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

**1. Contact details for this entry:**

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority:  
Data Protection Commission, Ireland

**2. Eligibility:** By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

**3. Please indicate which **category or categories** you wish to enter (delete those that do not apply; you can enter multiple categories):**

- a. Education and public awareness
- b. Accountability

**4. Description of the initiative**

- a. Please provide a brief summary of the initiative (no more than 75 words):

**GDPR Awareness raising conference and workshop**

In January 2018 the DPC hosted a landmark international conference on 'Delivering Accountability under the GDPR'.

This free and practical hands-on event – which was run in conjunction with Centre for Information Policy Leadership(CIPL) - highlighted and demonstrated accountability in practice, through interactive discussions and presentations for almost 500 attendees from SMEs and the Public Sector, led by leading global privacy specialists and professionals.

The slides and presentations materials from the Conference were published online as a permanent learning resource to be accessed by any organisation free of charge.

- b. Please provide a full description of the initiative (no more than 350 words):

The Conference featured the following sessions:

Session I: How can Controllers and Processors Build Accountability under the GDPR: Documentation & Demonstration

This session practically demonstrated how controllers and processors of all sizes are delivering and demonstrating accountability, and documenting data processing.

•What is the role of the GDPR's documentation requirements for data processing? How does recordkeeping look in practice? How should tagging and recordkeeping regarding sensitive data be handled?

•How can organisations demonstrate accountability internally and externally?

#### Facebook Exercise I: Language Matters

Delegates discussed & amended a sample "terms and conditions".

#### Session II: Risk Management and Data Protection Impact Assessments (Part I) and Case Studies on Privacy by Design (Part II)

In Part I, discussion leads demonstrated risk assessments, DPIAs and legitimate interest balancing tests.

•How can organisations determine whether a processing operation presents a risk or high risk to individuals requiring a DPIA under the GDPR?

In Part II, discussion leads demonstrated privacy-by-design examples, including an intelligent personal assistant (Siri).

•What are the steps and challenges in designing data protection into a product or service?

#### Session III: Tabletop: Preparing for and Managing Security Breaches

This tabletop demonstration discussed how to prepare policies and procedures and handle a data breach and notification to individuals and the DPA.

•What is the role of data security in preventing breaches?

•How can organisations prepare for the event of a breach?

•What are best practices for responding to a breach and for breach notification?

#### Facebook Exercise II: Peer Review

Delegates reviewed current notices that appear on mobile apps in order to discuss & evaluate transparency.

#### Session IV: Transparency, Individual Rights and Complaint Handling

This session provided practical examples on implementing key individual rights under the GDPR.

•What is transparency under the GDPR and how can information be provided to individuals in different contexts in clear, concise and innovative ways?

•What are best practices for responding to individuals requesting the rights of access, rectification, objection, erasure, blocking and data portability?

•How can organisations comply with the right not to be subject to automated decision-making?

•How should an accountable organization respond to complaints?

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

This was a landmark international conference that allowed almost 500 delegates from all sectors to benefit from the experience and expertise of leading global privacy specialists, including senior representatives from the DPC, the Center for Information Policy Leadership, Apple, Facebook, Mastercard Worldwide, HP, Accenture, Google, and Arthur Cox, among others.

The conference was free-of-charge, and presentation materials were made published online as a permanent freely available resource.

Delegates benefitted from practical, hands-on workshops and exercises, and had the opportunity to shape the conversation by submitting questions through their phones directly onto the conference screen.

The DPC undertook this initiative in order to create a valuable learning event for those organisations that were most anxious about the introduction of the GDPR – SMEs and public sector organisations. The DPC is proud to have provided a unique event that allowed these organisations to gain expert, yet practical, training and insight from leading global experts.

The feedback the DPC received following this conference was overwhelmingly positive, and we expect to organise similar events in the future.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):



Conference moderator Dearbhail McDonald (Business Editor of the Irish Independent newspaper), Data Protection Commissioner Helen Dixon, Minister for Data Protection Pat Breen, Bojana Bellamy President of Center for Information Policy Leadership



The Commissioner addressing delegates



Minister of State with responsibility for Trade, Employment, Business, EU Digital Single Market and Data Protection, Pat Breen, commenting on the conference on social media.

**Tweet**

 **Theatre Forum IE**  
@TheatreForumIE

Today we're attending @DPCireland workshop on how organisations can deliver accountability under #gdpr18. Lots more info [gdprandyou.ie](http://gdprandyou.ie)



23/01/2018, 10:17

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@RetailExIreland

Great insights by Helen Dixon @DPCireland into how organisations can develop practical procedures to assist with GDPR compliance. #GDPRinDublin2018



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- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):  
<https://www.dataprotection.ie/docs/EN/12-02-2018-GDPR-workshop-January-2018/m/1694.htm>
- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):