

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: **Privacy Commissioner for Personal Data, Hong Kong (PCPD)**

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):

- a. **Education and public awareness**
- b. **Accountability**
- ~~c. Dispute resolution and enforcement~~
- ~~d. Innovation~~
- e. **People's Choice**

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

PCPD's initiatives on the implementation of General Data Protection Regulation (GDPR)

The European Union (EU)'s new data protection law, GDPR, came into force on 25 May 2018. EU is Hong Kong's second largest trading partner, and hence since 2017 PCPD has implemented the below:

- A comparative study on the GDPR and Hong Kong's Personal Data (Privacy) Ordinance (PDPO)
- Published a booklet on key features of GDPR
- GDPR themed educational activities
- Media interviews/articles concerning GDPR
- A dedicated web page

- b. Please provide a full description of the initiative (no more than 350 words):

With the GDPR's extra-territorial effect, and the fact that EU is Hong Kong's second largest trading partner, there is no doubt that businesses and organisations in Hong Kong should be prepared to comply with GDPR's requirements as long as they are collecting and processing personal data of EU individuals.

To raise the awareness amongst data users in Hong Kong of the possible impact of the new regulatory framework for data protection, the PCPD has conducted a comparative study on the GDPR and PDPO to identify the differences. A Booklet "European Union General Data Protection Regulation 2016 (Effective 25 May 2018)" was published, featuring the major characteristics of the new law and the areas of differences with Hong Kong's PDPO.

The PCPD also proactively assists local data users in understanding and complying with data protection regimes overseas. A number of GDPR educational activities targeting government departments, chambers, professional associations and corporates were organised to raise public awareness on the GDPR.

Media interviews were also arranged for Privacy Commissioner to explain the possible impact of GDPR on Hong Kong and what Hong Kong businesses need to be aware of. The Privacy Commissioner also contributed an article on the same theme to "Hong Kong Lawyer" to inform the legal profession of this latest development of the privacy landscape.

A dedicated web page with the latest updates on GDPR and the related educational materials and activities was also launched for data users to grasp the information at a one-stop platform.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

As the GDPR constitutes significant developments of data protection law, the new regulatory framework includes some requirements that are not found under the PDPO. Benefiting from the PCPD's GDPR-themed initiatives, local SMEs, corporates, government departments, public bodies and legal professionals have got to start navigating to ascertain if and how the new law is applicable to them, and to keep up with the latest developments.

The wide spectrum of the target recipients of the publicity and education initiatives, from government offices to professional associations, covering online publicity initiatives and offline face-to-face training, made it effective to convey the essence of the GDPR to all sectors.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):

Booklet: European Union General Data Protection Regulation 2016 (Effective 25 May 2018)



QR code of the Booklet



Seminars for GDPR for small and medium enterprises



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable)
(The website content does not need to be in English):

PCPD webpage on GDPR

https://www.pcpd.org.hk/english/data_privacy_law/eu/eu.html

Booklet: European Union General Data Protection Regulation 2016 (Effective 25 May 2018)

https://www.pcpd.org.hk/english/data_privacy_law/eu/files/eugdpr_e.pdf

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

Hong Kong Lawyer (June 2018): EU GDPR and HK PDPO: What's the Difference?

<http://www.hk-lawyer.org/content/eu-gdpr-and-hk-pdpo-what%E2%80%99s-difference>

The journal of The Hong Kong Institute of Chartered Secretaries (HKICS) - February 2018:

Interview with Privacy Commissioner Mr Stephen Wong: The ethics of data privacy

https://www.pcpd.org.hk/english/news_events/speech/files/csj_2018_february.pdf

Sing Tao Daily (14 May 2018): Interview with Privacy Commissioner Mr Stephen Wong

<http://std.stheadline.com/daily/news-content.php?id=1800974&target=2>

Media interview: HK01 on GDPR

<https://www.hk01.com/%E5%88%86%E6%9E%90%E8%A9%95%E8%AB%96/190395/%E5%80%8B%E4%BA%BA%E8%B3%87%E6%96%99%E8%B5%B7%E7%A2%BC%E5%80%BC%E5%8D%83%E5%85%83-%E4%BD%A0%E9%A1%98%E6%84%8F%E8%B3%A3%E5%97%8E-%E5%B0%88%E8%A8%AA%E7%A7%81%E9%9A%B1%E5%B0%88%E5%93%A1%E9%BB%83%E7%B9%BC%E5%85%92>