

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: CNIL

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):

- a. Education and public awareness
- b. Innovation

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

Exhibition "TerraData : nos vies à l'ère du numérique" about Big Data.

- b. Please provide a full description of the initiative (no more than 350 words):

The exhibition focuses on a strong topicality of our society: the stakes of the exponential development of digital technology.

Four main questions define the itinerary of the visit:

What is data?

How is data processed?

What impact does data have?

Where is data leading us?

The new technologies are deciphered in a colourful, modern and interactive scenographic universe. About thirty tables serve as a support for audiovisuals, multimedia and graphic arts, to understand a world in the midst of an economic and cultural revolution.

The French Data Protection Authority has strongly and happily cooperated from the very beginning with Universcience to create the exhibition (interview of the president, providing of historical and digital contents, DP law advising, etc.).

Dates : from 4 april 2017 to 7 january 2018
Place : [Cité des sciences et de l'industrie](#), Paris, France (possibility of travelling exhibition)
Number of visitors : 164 000.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

This exhibition is a unique and very efficient pedagogical tool to understand Data Protection issues. It is designed for a wide public and it allows to understand Big Data in a playful way. It is a travelling exhibition available in English, Italian and French, and it could be adapted in other languages. It is accessible to all disabled people.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):

Video by Univscience : https://www.youtube.com/watch?v=VARX-HY7V_E

- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://www.cnil.fr/fr/la-cnile-partenaire-de-lexposition-terra-data>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

https://www.lemonde.fr/big-browser/article/2017/04/20/l-expo-terra-data-decode-pour-vous-le-monde-des-donnees_5114357_4832693.html

<https://www.zdnet.fr/actualites/reportage-video-exposition-terra-data-nos-vies-a-l-ere-du-numerique-39855328.htm>