

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:.
- b. Name of Data Protection or Privacy Authority: **Office of the Information and Privacy Commissioner of Ontario, Canada (OIPC)**

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):

- a. **Education and public awareness**

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

The OIPC fact sheets, [Big Data and Your Privacy Rights](#) and [Smart Cities and Your Privacy Rights](#) raise awareness of important technology trends and the potential impacts on the general public. Written in clear, accessible language, the fact sheets provide an overview of the technologies, explain the potential benefits and privacy risks of their use by government organizations, and describe how privacy can be protected when using these technologies.

- b. Please provide a full description of the initiative (no more than 350 words):

As governments seek greater efficiency by undertaking smart city initiatives and the use of big data analytics, it is important that the public remain aware and engaged on the privacy issues. The OIPC's fact sheets [Big Data and Your Privacy Rights](#) and [Smart Cities and Your Privacy Rights](#) are part of a series of fact sheets to help members of the public understand key technology trends and how they could be affected. Both facts sheets:

- define key terms

- summarize potential benefits
- summarize privacy risks
- outline measures to mitigate risks
- affirm our office's interest and role
- outline options available to the public

The fact sheets are written in clear, accessible language, and use many illustrative examples.

These fact sheets accompany ongoing engagement and advocacy work by our office with big data and smart city stakeholders, and are also useful in those contexts. They serve as a prelude to more extensive guidance from our office for government institutions that may also be of interest to the public.

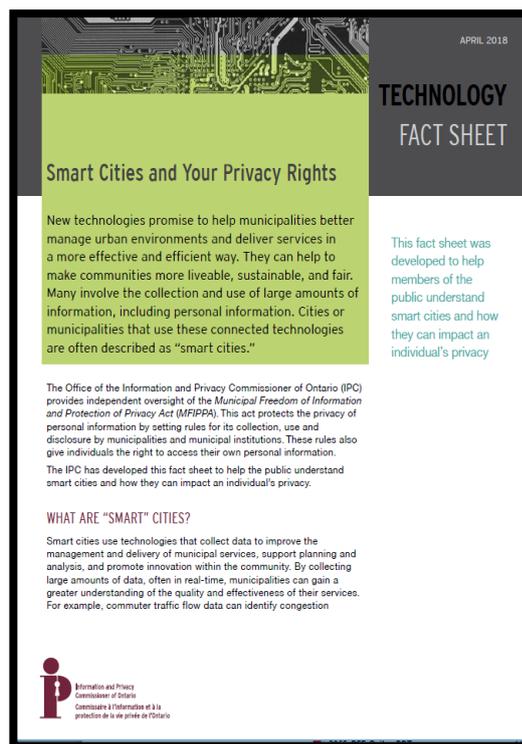
- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The fact sheets represent a proactive effort to explain important technology trends and their impacts directly to members of the public in a clear, accessible way. They seek to influence public understanding and to help frame key privacy issues for public discussion on these important topics. They support digital literacy and act as resources to support meaningful engagement with government leaders.

Both publications address timely and urgent issues, and are the first of their kind to be released in Canada by a privacy authority. They have served as a model for other data protection authorities to emulate in their own jurisdictions.

These publications are also part of a broader advocacy effort by our office to engage with *all* stakeholders on the privacy and security risks of new information technologies.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://www.ipc.on.ca/protecting-privacy-in-the-smart-city/>

<https://www.ipc.on.ca/wp-content/uploads/2018/04/fs-tech-smart-cities.pdf>

<https://www.ipc.on.ca/privacy/your-privacy-and-big-data/>

<https://www.ipc.on.ca/wp-content/uploads/2017/01/fact-sheet-big-data-with-links.pdf>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):