

# ICDPPC Global Privacy and Data Protection Awards

2018

## Entry Form

**Deadline 29 June 2018**

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to [ExCoSecretariat@icdppc.org](mailto:ExCoSecretariat@icdppc.org) no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

**1. Contact details for this entry:**

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: Information Commissioner's Office (ICO), United Kingdom

**2. Eligibility:** By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

**3. Please indicate which **category or categories** you wish to enter (delete those that do not apply; you can enter multiple categories):**

- a. Education and public awareness
- b. Accountability
- c. **Dispute resolution and enforcement**
- d. Innovation
- e. People's Choice

**4. Description of the initiative**

- a. Please provide a brief summary of the initiative (no more than 75 words):

The ICO has developed an interactive, web based guidance tool to assist data controllers in assessing which lawful basis within the GDPR is likely to be most appropriate for processing that they intend to carry out.

- b. Please provide a full description of the initiative (no more than 350 words):

The ICO has developed a new and innovative way of providing tailored guidance on the lawful bases for processing under the GDPR. The purpose of the lawful basis tool is to assist data controllers in identifying the lawful basis that is likely to be most appropriate for their processing. Data controllers are obviously responsible and accountable for their decisions about the applicable lawful basis but this is a helpful resource to support them and it is particularly relevant to small organisations or those new to data protection.

Data controllers are asked a set of questions with embedded additional information to help them select their answer. Once all the questions have been completed the tool generates a red, amber, green assessment rating. Red indicates that the lawful basis is unlikely to apply, amber denotes that the results were inconclusive and green shows that the basis is likely to apply. Where an amber result is returned

further suggested actions are provided to the data controller.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

This tool represents a new and innovative way to deliver regulatory support and guidance to organisations. It builds on the approach and success of the ICO self-assessment toolkits and is particularly tailored to the needs of small and micro organisations. During the implementation phase of the GDPR a significant proportion of stakeholder queries that the ICO received related to Article 6. This interactive tool demonstrates that the ICO is a responsive and flexible regulator and that we are always learning and striving to develop the most useful resources to support data controllers in maintaining the very highest standards of data protection practice.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided): N/A
- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://ico.org.uk/for-organisations/resources-and-support/lawful-basis-interactive-guidance-tool/>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

The web based tool has **had 63,685 views** on the main ICO webpage and has been completed by 44,913 people which demonstrates its level of reach. A 71% completion rate is also very strong for this type of guidance product.