

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority:
Office of the Privacy Commissioner New Zealand

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):

Education and public awareness
People's Choice

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

Privacy ABC is a user-friendly e-learning module that can be completed in under 30 minutes.

- b. Please provide a full description of the initiative (no more than 350 words):

The aim of Privacy ABC is to provide an unthreatening, user-friendly introduction to privacy. It is a foundation course that is designed to be accessible to the general public. It does not require any prior knowledge or legal background. We were conscious that Privacy 101 (a longer introductory course) was perceived as too hard, and too detailed for some learners.

Privacy ABC is designed around a range of eleven practical scenarios.

We have been very pleased with the feedback we have received, and the registration and completion figures for the course demonstrate its popularity.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

Privacy ABC is a highly popular e-learning programme. It was launched in mid 2017 and has outstripped all the other training modules that the Privacy Commissioner's Office provides.

This is our shortest e-learning module, designed to give learners a quick oversight of privacy in 30 minutes or less. Privacy ABC uses short stories and scenarios to bring privacy concepts to life, so they'll be sure to stick in your brain!

Over 2,550 people have completed Privacy ABC in the year since it was launched.

Feedback has been that Privacy ABC is a friendly, effective and engaging introduction to privacy generally and the wider range of e-learning modules we offer.



- d. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English): <https://www.privacy.org.nz/further-resources/online-privacy-training-free/>

- e. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):