

ICDPPC Global Privacy and Data Protection Awards

2018

Entry Form

Deadline 29 June 2018

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to ExCoSecretariat@icdppc.org no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

1. Contact details for this entry:

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: **Office of the Privacy Commissioner New Zealand**

2. Eligibility: By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):

- a. **Education and public awareness**
- b. **Accountability**

4. Description of the initiative

- a. Please provide a brief summary of the initiative (no more than 75 words):

The New Zealand Privacy Commissioner and the Government Chief Data Steward have jointly developed six key principles to support safe and effective data analytics. These six principles are intended to help agencies, and guide our thinking on data analytics activities, including algorithmic decision-making. Using these principles in systems and thinking means stronger, more secure, and safer data use.

- b. Please provide a full description of the initiative (no more than 350 words):

Statistics New Zealand chief data steward Liz MacPherson and Privacy Commissioner John Edwards have worked together to help guide government thinking on the use of data analytics and algorithmic decision-making. The two agencies have jointly developed [six key principles](#) to support the safe and effective data analytics.

Guidance, oversight, and transparency are essential to fostering trust, confidence, and integrity around the use of data the government holds on behalf of New Zealanders. The initiative is one step in helping New Zealanders understand how their personal data is used. The six principles are intended to help agencies planning to use data analytics and

algorithmic decision-making to deliver "stronger, more secure, and safer data use.

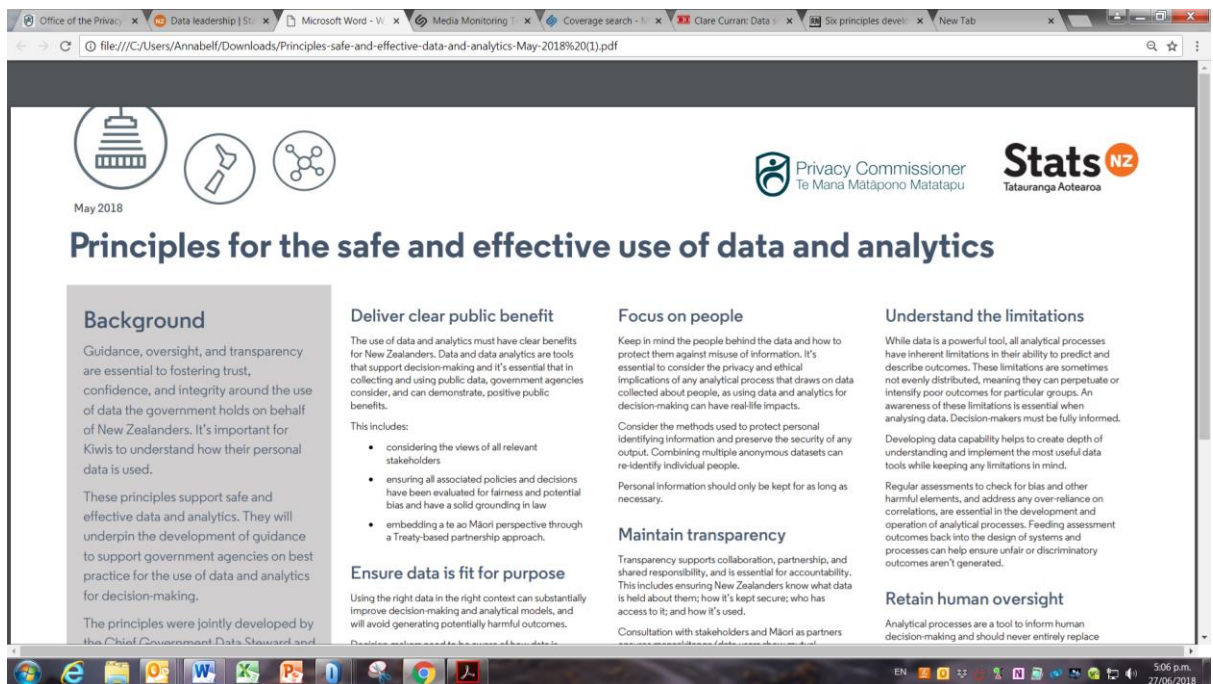
The guidance asks agencies firstly to ensure programs deliver clear public benefits and that they have been evaluated for fairness and have a solid grounding in law.

No similar guidance has been issued in New Zealand.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

There is no similar guidance available. The use of data analytics is widespread and growing and there is a recognised need for clear principles to guide use. This is a significant step in the creation of an ethical framework for data analytics and data use by two key stakeholders: the Privacy Commissioner and the Government Chief Data Steward.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://www.privacy.org.nz/news-and-publications/guidance-resources/principles-for-the-safe-and-effective-use-of-data-and-analytics-guidance/>

<https://www.stats.govt.nz/about-us/data-leadership>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

New item below:

<https://www.reseller.co.nz/article/641241/six-principles-developed-guide-nz-government-use-data/>

<https://www.cio.co.nz/article/642581/clare-curran-data-scientists-play-key-roles-bridging-digital-divide/>