

# ICDPPC Global Privacy and Data Protection Awards

2018

## Entry Form

**Deadline 29 June 2018**

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to [ExCoSecretariat@icdppc.org](mailto:ExCoSecretariat@icdppc.org) no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

**1. Contact details for this entry:**

- a. Name and email address of person completing this form:  
.....
- b. Name of Data Protection or Privacy Authority: State of Mexico Transparency, Public Information Access and Personal Data Protection Institute of Estado de México and municipalities, (Instituto de Transparencia, Acceso a la Información Pública y Protección de Datos Personales del Estado de México y Municipios, INFOEM)
- c.

**2. Eligibility:** By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

**3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):**

- a. Education and public awareness
- b. Innovation
- c. People's Choice

**4. Description of the initiative**

- a. Please provide a brief summary of the initiative (no more than 75 words):

Monitor of Transparency and Protector of my Personal Data Program is implemented in the State of Mexico schools to contribute to the formation of honest citizens, children will be able to recognize their warranties by using a credential that makes them vigilant of the well use of personal data and transparency in their activities. This allows them build a culture of protection of personal data that fosters a state of individual and collective security.

- b. Please provide a full description of the initiative (no more than 350 words):

Part of the law that regulates the Infoem, establishes to create a Transparency Culture Program in which the general objective consists on "promoting change in society from the State of Mexico, forming aware, participatory and vigilant citizens of public life, and also careful citizens on the use of their personal data; as well as open and transparent institutions that guarantee the promotion of their activities, with timely, verifiable, understandable, up-to-date and complete information".

In response, one of the objectives of the program, includes “to promote, in coordination with the obligated subjects, public and private institutions of education, civil societies and associations, actions so the population get to know and exercise their rights of access to public information and access, rectification, cancellation and opposition (ARCO) of personal data; also, to strengthen the protection of their personal data; encouraging the allegation of violations of those rights“, as well as the signing of “collaboration agreements with different institutions to inform citizenship, parents, young people, children and older adults, through the media that best suit their areas competition”.

This program is implemented in the State of Mexico in schools with students from 6 to 10 years old it assures that the children become vigilant of government actions on issues that benefit them (health and education, among others).It also looks forward to strengthen the institutional ties between the children and Infoem.

The children that participate will identify themselves with the values associated with transparency, accountability and care of privacy and protection of personal data.

The mechanism works as follows, there is a schedule made with the help of the Ministry of Education, in which Infoem will be visiting schools every week.

The personnel that belongs to the Training, Certification and Public Policies Department of Infoem go to the schools and with the appropriate language and empathy with children they expose the program and make the activities incorporating the subjects and the rights above mentioned involving examples of daily experiences according their age so that children can be sensitized and become aware of the importance of the Institution and the fundamental rights it warranties.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The right of privacy and protection of personal data is distinguished by its fundamental nature, constitutionally recognized and an essential part of the international public agenda. In this context, the Infoem, as the guarantor of this right, has implemented proactive approach programs aimed at spreading knowledge, stimulating its exercise and consolidating its insertion in the democratic culture of the entity. This program is also a result of an agreement the Infoem has with the State of Mexico Ministry of Education which has been useful for the execution of the program.

This program stands out for its objective to achieve recognition of the Infoem and the rights protected by it and leads to form better informed, honest and aware citizens.

Children will become the future public servants, DPAs, CEOs, parents and to foster the importance of protecting their data in early ages will make them conscious and better citizens.

Being “Monitor of Transparency and Protector of my Personal Data”, is to be vigilant of the importance of taking care of personal data which also leads to caring for integrity and wellbeing. So far, this program have sensitized 1960 children from different municipalities in the State of Mexico.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided):

The following credentials are used as part of the program so that children become identified as vigilant of the program. ....



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English): .....

The website for the Institution INFOEM is :

<http://www.infoem.org.mx/>

The link that has a wide description of the program in Spanish and English and a report of the activities is:

<http://www.infoem.org.mx/doc/publicaciones/Monitor%20de%20la%20Transparencia%20y%20Protector%20de%20mis%20Datos%20Personales.pdf>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles): .....

Inside the report located in the following link there is a report and photographs of how the activities are exposed.

<http://www.infoem.org.mx/doc/publicaciones/Monitor%20de%20la%20Transparencia%20y%20Protector%20de%20mis%20Datos%20Personales.pdf>

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