

# ICDPPC Global Privacy and Data Protection Awards

2018

## Entry Form

**Deadline 29 June 2018**

To submit an entry to the ICDPPC Global Privacy and Data Protection Awards please complete and email this form to [ExCoSecretariat@icdppc.org](mailto:ExCoSecretariat@icdppc.org) no later than 29 June 2018.

Note: ICDPPC member authorities can submit as many entries as they wish but a separate form should be used for each different entry. Please complete the entry in English.

**1. Contact details for this entry:**

- a. Name and email address of person completing this form:
- b. Name of Data Protection or Privacy Authority: **Privacy Commissioner for Personal Data, Hong Kong (PCPD)**

**2. Eligibility:** By submitting this entry I confirm that:

- a. The Authority is a member of the International Conference of Data Protection and Privacy Commissioners.
- b. The initiative described in this entry was undertaken since the last edition.
- c. I am aware that the information in the entry (other than the contact details in 1(a) above) will be publicised by the ICDPPC Secretariat.

**3. Please indicate which category or categories you wish to enter (delete those that do not apply; you can enter multiple categories):**

- a. **Education and public awareness**
- ~~b. Accountability~~
- ~~c. Dispute resolution and enforcement~~
- ~~d. Innovation~~
- e. **People's Choice**

**4. Description of the initiative**

- a. Please provide a brief summary of the initiative (no more than 75 words):

**The 39<sup>th</sup> International Conference of Data Protection and Privacy Commissioners (39<sup>th</sup> ICDPPC)**

The PCPD successfully hosted the 39<sup>th</sup> ICDPPC in September 2017 in Hong Kong. The Conference has brought more than 750 representatives from data protection authorities, government and business leaders and academia from over 60 countries or regions for in-depth discussions on emerging issues on data protection and addressing future challenges. Diverse social events were also offered to showcase the vibrancy and niceties of Hong Kong with a unique blend of East-meets-West culture.

- b. Please provide a full description of the initiative (no more than 350 words):

The 39<sup>th</sup> ICDPPC hosted by the PCPD was held from 25 to 29 September 2017 in Hong Kong.

The five-day Conference consisted of Closed Session for the ICDPPC accredited members and

observers, and Open Session attended by all in the data protection community.

During the Conference period, 26 side events were organised by some 30 corporations and organisations in the privacy community, offering participants platforms for sharing the latest development on data protection subjects and exchanging views on strategies for the way forward.

Formal conference programme aside, the PCPD also offered diverse social events during the Conference to show the overseas attendees why this smart city of Hong Kong is one of the world's most dynamic and cosmopolitan cities with a unique blend of East-meets-West culture. A welcome reception and the Authorities' Dinner were held to welcome representatives from the DPAs around the world. A series of cultural performances were arranged to showcase the Chinese culture among overseas delegates during the five-day Conference, including an award-winning Chinese drum performance from a local primary school. In the evening of 28 September, a unique social event, the Sky Reception, was held at Sky100 Hong Kong Observation Deck which is on the 100th floor of the tallest building in Hong Kong.

- c. Please explain why you think the initiative deserves to be recognised by an award (no more than 200 words)

The ICDPPC was held again in Hong Kong in 2017 after 18 years, and Hong Kong was so far the only Asian city that had hosted the event. The Conference was included as one of the celebration events of the 20th anniversary of the establishment of the Hong Kong SAR. With the theme "Connecting West with East in Protecting and Respecting Data Privacy", the PCPD has brought the Asia values and data protection regulations under the spotlight, and also the commonalities and differences amongst the data protection regimes in Asia, as well as how they address the privacy challenges brought about by technological advancement. The Conference has brought more than 750 representatives to attend, making it as one of the most well-attended ICDPPC conferences. Sixty world renowned speakers, panellists and moderators were also invited to share their insights during the Conference.

The Conference has well demonstrated the theme "Connecting West with East" from the conference programme to the social events. The well mix of East-meets-West culture and the hospitality to overseas delegates had made the event one of the most remarkable conferences to the participants.

- d. Include a photograph or image if you wish (note this will help illustrate the description of the entry on the ICDPPC website; the image can be pasted into the entry or send as an attachment or a link may be provided): .....



- e. Please provide the most relevant link on the authority's website to the initiative (if applicable) (The website content does not need to be in English):

<https://www.privacyconference2017.org/>

- f. Please provide any other relevant links that you wish that help explain the initiative or its impact or success (e.g. links to news reports or articles):

**Advertorials on the 39<sup>th</sup> ICDPPC (enclosed)**

**Media reports – “Privacy Laws & Business”:**

<https://www.privacyconference2017.org/eng/files/EastWest.pdf>

**IAPP’s “Asia Pacific Dashboard Digest”:**

<https://iapp.org/news/a/notes-from-the-iappanz-29-september-2017/>

**TrustArc:**

<http://www.trustarc.com/blog/2017/09/26/39th-international-conference-data-protection-privacy-commissioners-hong-kong/>