

# 2017-2018 ACTION PLAN PROGRAM OF THE INTERNATIONAL WORKING GROUP ON DIGITAL EDUCATION



December 2017

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The **2017-2018 common action plan program** presented and endorsed at the closed session of the 39<sup>th</sup> international Conference of Hong Kong on behalf of the International Working Group on Digital Education (DEWG)<sup>1</sup> is a continuation of specific actions covered by digital education activities, among which, organising the Competency Framework on Privacy Education for students with tailor-made content and examining the outcome of the 2017 survey on eLearning education platforms and online services. The program will read as follows:

1. **Proposal for the adoption of an enhanced version of the Data Protection Competency Framework complemented with available teaching resources in accordance with age-groups concerned and sense-making practices developed in class accordingly (it is meant to act as a replicable approach by national DPAs)**
2. **Further posting on the CIRCABC online platform new digital education resources aimed at students and teachers, including feeding a specific section with pathways for training educational staff or training packs [intended to initial vocational or continuing training programs]; Exploring the opportunity of posting CIRCABC teaching resources on educational portals for teachers**
3. **Encouraging further exchange of views on ongoing work regarding eLearning platforms, online services in education with a view to developing guidelines in the end.**

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<sup>1</sup> In furtherance of action items aimed at the implementation of the objectives of both the Warsaw and Marrakech Resolutions (respectively 2013 and 2016) in Privacy Education.

## 2017-2018 DETAILED ACTION PLAN PROGRAM



**Action 1: Proposal for the adoption of an enhanced version of the Data Protection Competency Framework complemented with available teaching resources in accordance with age-groups concerned and sense-making practices developed in class accordingly (it is meant to act as a replicable approach by national DPAs)**

### **Overview of Tasks and next steps related to:**

- A. **Develop an enhanced version of the Data Protection Competency Framework** relating to key competences in accordance with age-groups under consideration from primary, secondary and higher education, including the following elements :
- teaching resources adapted to students and teachers
  - examples of sense-making practices developed in class
  - ensuring consistency between the competency framework competencies and other skills students are expected to know in study programs and curricula for the same age group concerned.
- B. **Foster further exchange of experience between DPAs to that end related to**
- Appropriate links to teaching material for students organised by age levels (*such as posters, videos, serious games, short educational films*) and for teachers (*such as teaching guides, resources for further inquiry and research*)
  - Sense-making practices and real life cases for activities in class incorporating the acquisition of skills covered in the competency framework together with prescribed subjects from the Common Core of knowledge and skills.

[Here is a short description of the approach:

*A teacher takes his class abroad and takes the opportunity to develop blog stories (in the classroom) about this trip. Students are invited to contribute by posting content. It provides a great opportunity to work on the issues of personal data and privacy and allows the teacher to have key entries to multiple competences plugged into real life cases: the process of learning written language, publishing online content practices (digital skills & Media Information*

*Literacy), the rules to be observed when posting pictures of students or other personal information, the rules related to freedom of expression and its limitations, namely through moderation of comments (directly related to the Data protection Competency framework)].*

- C. **Provide an approach for replication by national DPAs** developed by age groups from primary to secondary and higher education and facilitate teachers to implement data protection issues into their sense-making practices with students.

**Action 2: Further posting on the CIRCABC online platform new digital education resources aimed at students and teachers, including feeding a specific section with pathways for training educational staff or training packs [intended to initial vocational or continuing training programs]; Exploring the opportunity of posting CIRCABC teaching resources on educational portals for teachers**

### **Overview of Tasks and next steps related to:**

*To facilitate the sharing of resources designed for the Competency Framework and address the overall needs for training content aimed at teachers:*

**A.** DPAs are invited to continue downloading and sharing content in digital privacy education on the CIRCABC online platform to feed the needs for appropriate content for classwork (in coherence with priority needs for the Competency Framework)

**B. Pool training courses** (initial vocational/ continuing training / and self-learning approaches) for teachers on subject matters related to data protection to be integrated in a dedicated space of the CIRCABC platform (see the updated mindmap on the welcome page of the platform), and create links with other portals shared with the teaching communities.

*[For example, face-to-face training paths, e-learning modules, audio, video, webinars, MOOCs or other agile learning materials designed for teachers, educational staff – in formal and non-formal education]*

**C.** Set up a **small steering group** to identify relevant educational portals that could provide opportunities to provide web links to the free resources of the CIRCABC platform.

► **The steering group will be composed of CNIL, CNPD (Luxembourg) and is seeking any other voluntary DPA from the DEWG to join. Contact the DEWG coordinator [pserrier@cnil.fr](mailto:pserrier@cnil.fr)**

### **Action 3: Encouraging further exchange of views on ongoing work regarding eLearning platforms, online services in education with a view to developing guidelines in the end**

Based on the results of the international survey conducted with DPAs (in July / August 2017) on current policies and practices with respect to educational service platforms and considering specific challenges or needs identified, the Canadian OPC as a lead has been tasked to further conduct investigation actions in 2017-2018.

#### **Overview of Tasks and next steps related to:**

*The Canadian OPC should establish a specific Task Force on educational service platforms in coordination with CNIL and other data protection authorities of the various regions of the International Conference, that have experience or keen interest in the subject, with a view to determining priority areas for further research that may lead to joint recommendations to support policy efforts in this domain.*

**A. Disseminate the results of the survey more widely** on the ICDPPC international conference website and on the CIRCABC platform.

**B.** DPA members should be encouraged **to continue to report the survey responses** to both of the leading Canadian OPC [Miguel.Bernal-Castillero@priv.gc.ca](mailto:Miguel.Bernal-Castillero@priv.gc.ca) and coordinator of the Digital Education Work Group [pserrier@cnil.fr](mailto:pserrier@cnil.fr) who will add the responses to the survey database.

**C.** Establish a **specific Task Force** on the subject of educational service platforms composed of several data protection authorities with experience and / or strong interest in this area to build on multiple regional approaches.

► **All interested DPAs are kindly invited to make contact with Miguel Bernal-Castillero's action team [Miguel.Bernal-Castillero@priv.gc.ca](mailto:Miguel.Bernal-Castillero@priv.gc.ca) , who will also direct liaison with DPAs.**

#### **D. Lines of action:**

- Based on the results and the needs identified in the survey, it should determine areas where further research should be conducted based

- Facilitate access to the available detailed results provided by countries to members upon request for future research purposes

- Ultimately propose **guidelines** (in the form of recommendations) on practices related to these educational service platforms, covering, among others, **the following topics:**

- Type of information collected, used and disclosed,
- Data retention and disposal criteria,
- Secondary (third-party) use, such as targeted advertising,
- Registration and disconnection mechanisms
- Practical ways for obtaining consent,
- Robust safeguarding measures to be adopted by entities holding and processing student data on these platforms...