

## Potential Projects for ICDPPC Data Protection Metrics Working Group

### Note by Working Group Convenor

*General objectives of any selected project:*

- develop internationally comparable metrics in relation to data protection & privacy
- support efforts of other international partners to make progress in this area
- implement [Resolution](#) on developing new metrics of data protection regulation
- contribute to Conference's [mission and vision](#)

I've identified a long list of potential projects that look at the topic from several standpoints:

- Medium long term (capacity building, practice improvement) vs. shorter term (actually producing some statistics)
- The DPA community (i.e. members) vs. the Conference (i.e. WG, Secretariat, hosts etc.)
- Sourcing and processing of statistics vs. effective use and dissemination of results.

Don't be daunted by the number of categories or potential projects in the list - as a group we will only tackle a small number of tasks that fit with our capacity and priorities. The list is offered as a structure to assist brainstorming working group projects. The group could undertake projects in any of the categories shown. The long list is set out in this way to help us look over the potential areas where our efforts might be beneficial before we get locked into a project in any one area. Realistically we will need to be quite selective.

While the list is generally written in an abstract way ("share best practice") I offer some bulleted concrete suggestions to promote discussion and illustrate potential deliverables (e.g. "develop an infographic").

Long list of possible projects for ICDPPC Data Protection Metrics Working Group		
Projects that directly implement resolution	Projects that build on previous ICDPPC work	Projects that <i>identify</i> gaps in available internationally comparable metrics
1. Design processes to enable common core questions to be included DPA community attitude surveys <ul style="list-style-type: none"> <li>• E.g. informal, WG, newsletter</li> <li>• E.g. formal, ExCo, resolution</li> </ul> 2. Identify recommended core questions <ul style="list-style-type: none"> <li>• E.g. by comparing earlier DPA surveys</li> <li>• E.g. by building on others' standards (APPA common position)</li> <li>• E.g. using Eurobarometer</li> </ul> 3. Implement system and calculate benchmarks	4. Design ways of measuring impact of ICDPPC resolutions 5. Design a 2 <sup>nd</sup> ICDPPC Census <ul style="list-style-type: none"> <li>• N.b. 1<sup>st</sup> census designed by Secretariat after consultation with research community is now in a production phase</li> </ul>	6. Create list of desirable privacy metrics in defined areas (n.b. the 'defined area' caveat is to keep the task focused and manageable) <ul style="list-style-type: none"> <li>• e.g. breach notification (n.b. this is a topic OECD is focusing upon)</li> <li>• e.g. cross-border enforcement</li> <li>• e.g. domestic complaints</li> <li>• e.g. public attitudes</li> </ul> 7. Undertake stocktake of available privacy metrics in defined areas 8. Identify gaps in available metrics in defined areas
Projects that <i>fill</i> gaps in available internationally comparable metrics	Projects that support the efforts of other international partners	Projects that seek to increase the capacity of the working group
9. Identify ways of filling gaps that have been identified 10. Attempt to fill those gaps	11. Identify partners also seeking to develop internationally comparable privacy metrics (n.b. partners already identified include APPA and OECD) 12. Develop strategies and tools for supporting those efforts <ul style="list-style-type: none"> <li>• e.g. complementary or reinforcing projects, joint projects, funding-delivery arrangements, joint</li> </ul>	13. Sharing expertise amongst the group <ul style="list-style-type: none"> <li>• E.g. teleconferences</li> <li>• E.g. circulating resources</li> <li>• E.g. newsletter</li> </ul> 14. Introducing group to external expertise <ul style="list-style-type: none"> <li>• E.g. webinar</li> </ul> 15. Adding expertise to the group 16. Work with partners to address gaps

	events, shared platforms	
Projects that seek to increase the capacity of DPA community	Projects that build upon existing data sources	Projects that seek to improve DPA collection and classification practices
17. Share best practices <ul style="list-style-type: none"> <li>E.g. a metrics newsletter or regular item in ICDPPC newsletter</li> </ul> 18. Develop and disseminate new resources 19. Expert presentations <ul style="list-style-type: none"> <li>e.g. conference panel at annual conference</li> <li>e.g. ongoing opportunities such as series of teleconferences or web casts or podcasts</li> </ul>	20. Deeper analysis of census 21. Focus upon making data sets available for analysis <ul style="list-style-type: none"> <li>e.g. policy work on open data, proactive release</li> <li>e.g. promote best practice amongst DPAs to build openness into their practices</li> </ul>	22. Review selected existing DPA practices 23. Formulate best practices 24. Develop data glossaries and recommended classification practices 25. Promote better practices
Projects that seek to improve DPA analysis and use of statistics	Projects that seek to improve DPA sharing of statistics and source data	Projects that focus upon the presentation and communication of statistical information
26. Review selected existing DPA practices 27. Formulate best practices 28. Promote better practices	29. Review current practice 30. Formulate best practices 31. Promote better practices	32. Identify examples of good practices and promote them <ul style="list-style-type: none"> <li>E.g. through ICDPPC newsletter</li> <li>E.g. by an awards programme</li> <li>E.g. by resolution or standards or benchmarks</li> </ul> 33. Develop useful tools and templates <ul style="list-style-type: none"> <li>E.g. a specimen 'dashboard' for use by DPAs in reporting performance</li> </ul>
Projects that focus upon the Conference's role as a collector or publisher of statistics	Projects that combine sources of statistics into something new and useful	Projects that ...
34. Review and document current practices 35. Identify areas where new or better practices are desirable (e.g. to assist hosts to run better events) 36. Creatively publish more ICDPPC statistics <ul style="list-style-type: none"> <li>E.g. a Conference infographic</li> </ul>	37. Develop a methodology to combine statistics to create a global index or indices <ul style="list-style-type: none"> <li>E.g. the global state of data protection and privacy law</li> <li>E.g. the performance of DPAs</li> </ul> 38. Produce, maintain and publicise the indices	39. ...

I'd encourage working group members to ponder which projects we ought to consider and which should be ruled out, which are the least and most important, which we should start with. Have I overlooked some areas that should feature in the last box? In each box are there additional or better projects we ought to consider? Are there further suggestions for concrete activity? In pondering the possible projects, please bear in mind some further practical and strategic considerations:

- *Timing*: what might we be able to achieve by August (deadline for submission of proposed resolutions) and September (closed session and side meeting APPA-ICDPPC-OECD roundtable)? We might want to have a mix of projects: 'low hanging fruit' – where the working group can produce something useful reasonably quickly – and to make a start on projects that have a much longer long lead time
- *Deliverables*: What will be useful deliverables for favoured projects? E.g. guidance documents, resolutions, reports, answers, specimen documents, actual statistics, web resources ...
- *Fit*: What is best done by a conference with our characteristics (e.g. global, involvement of regulators, membership with broad mandates, meeting once per year, working through a group of volunteers) and what is best left to others (e.g. who may work at regional level, may be either business or government based, might have staff, might have deep statistical expertise)?
- *Partnerships*: how can we work with partners to get the best outcomes?

Blair Stewart  
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