

Finalists in Education and Advocacy Category of ICDPPC Global Awards announced

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The finalists in the Education and Advocacy category of the ICDPPC Global Privacy and Data Protection Awards were announced today.

“The entries demonstrate considerable inventiveness in the use both of traditional graphic means of communication and of new media” said ICDPPC Secretariat, Blair Stewart.

Five finalists in the education and advocacy category were announced:

- CNPD, Morocco, “Comic book for children on privacy issues” (entry [C10](#)).
- INAI, Mexico, “Challenge ‘Value your personal data’ (Reto ‘Valora tus datos personales’)” (entry [C17](#)).
- Datatilsynet, Norway, “‘Good intentions’: Images of children online” (entry [C32](#)).
- United States Federal Trade Commission, “IdentityTheft.gov” (entry [C37](#)).
- Data Protection Commissioner, Ireland, “Video campaign on rights and responsibilities” (entry [C41](#)).

“The judging panel observed that the Moroccan comic book was well attuned to the target audience while that the Mexican app demonstrated innovation and creativity” said Mr Stewart.

“The fact that the Norwegian resource was available to others to use under creative commons was a positive featured noted by the judging panel”.

“The judging panel commented on the usefulness of the US web resource both in damage control and also as a forward looking tool”.

“The effective use of humour to engage with the audience in the Irish entry was a key feature that appealed to the judging panel”.

The winner in the education and advocacy category will be announced at the 39th Conference of Data Protection and Privacy Commissioners in Hong Kong on 26 September 2017.

Note: Education and advocacy is one of 4 categories in the ICDPPC Global Privacy and Data Protection Awards. The names of finalists in all categories will be released during August. Summary information on all Education and advocacy entries was included in [special newsletter 4.3](#).