

Complete list of Finalists

Set out below is a list of the 14 finalists in the 4 competition categories of the inaugural ICDPPC Global Privacy and Data Protection Awards.

The number of finalists differs in each category as there was a large variation in the numbers of entries. Entry numbers in the list link to the entries posted on the ICDPPC website. Amongst the finalists are entries from Australia, Canada, France, Hong Kong, Ireland, Mexico, Morocco, Norway, UK and USA.

The finalists in each category were individually announced over the period 2-11 August although this is the first release of the full set of comments by the judging panel that shortlisted the finalists.

Category A. Research

[Announcement](#) 2 August

2 finalists out of 5 entries

Entry	Entrant <i>Initiative</i>	Judging panel's comment
A2	Office of the Information and Privacy Commissioner of Ontario, Canada <i>De-identification Guidelines for Structured Data</i>	The guidance document introduces public bodies to the basics of de-identification and provides a nine step process for de-identifying data sets that contain personal information. The guidelines are the first of their kind in Canada to use plain language to explain sophisticated de-identification concepts and technical processes with the benefit of being useful to a very wide audience.
A6	Office of the Privacy Commissioner of Canada <i>A discussion paper exploring potential enhancements to consent under the Personal Information Protection and Electronic Documents Act</i>	The paper sketches out the challenges to PIPEDA's consent model arising from changes in the technological and business environment. It seeks solutions that would enable individuals to exercise control over their personal information where it is meaningful, while addressing situations where consent may be impracticable.

Category B. Dispute resolution, compliance and enforcement

[Announcement](#) 4 August

3 finalists out of 15 entries

Entry	Entrant <i>Initiative</i>	Judging panel's comment
B8	Information Commissioner's Office, UK <i>Data Protection self-assessment for SMEs</i>	The online tool provides a simple, quick and effective way for organisations to self-assess compliance and improve privacy maturity in a range of areas such as direct marketing, records

		management and data sharing. Users receive a 'traffic light' style quick rating, as well as guidance to improve further.
B10	Information and Privacy Commissioner of Ontario, Canada <i>Crossing the Line: The Indiscriminate Disclosure of Attempted Suicide Information to U.S Border Officials via CPIC</i>	This investigation looked into cross-border information sharing practices relating to attempted suicide. The investigation revealed the significant negative consequences for the affected individuals. The investigation led to initiation of legal action and ultimately in 2016 the adoption of more proportionate arrangements.
B13	United States Federal Trade Commission / Office of the Privacy Commissioner of Canada / Office of the Australian Information Commissioner <i>Joint investigation of the Ashley Madison Breach</i>	Privacy enforcement authorities from Australia, Canada and the USA cooperated to investigate a breach involving sensitive information on more than 36 million individuals. The cooperative endeavour took place under the APEC Cross-border Enforcement Agreement and allowed the authorities to address more issues together than would have been possible separately. Following the investigation, which was reported to have reached 128 million people through news reports, the subject of the investigation made legally binding commitments to all three authorities.

Category C. Education and advocacy

[Announcement](#) 8 August 2017

5 finalists out of 45 entries

Entry	Entrant <i>Initiative</i>	Judging panel's comment
C10	CNPD, Morocco <i>Comic book for children on privacy issues</i>	The graphic comic book seeks to inform children on privacy issues which they might encounter on a daily basis. The comic book touches on impacts of sharing data on social networks, risks such as phishing, and rights such as consent and the right to object. The comic book approach appears well attuned to the target audience.
C17	INAI, Mexico <i>Challenge 'Value your personal data'</i>	A prototype app that uses an arithmetic formula to assess an individual's risks and costs of providing personal data in exchange of products or services. A one of a kind application that demonstrates innovation and creativity.
C32	Datatilsynet, Norway <i>'Good intentions': Images of children online</i>	A smart digital way to educate parents, children and staff at kindergartens on seeking permission before sharing pictures of children online. Various resources are available such as a music video for older children and an animated information film for adults. All content is available to anyone under creative commons and can be used by anyone.
C37	United States Federal Trade Commission <i>IdentityTheft.gov</i>	One stop shop website for victims of identity theft that outlines what needs to be done and helps report identity theft. A help in damage control and also a forward looking tool that anticipates other steps that might need to be taken.
C41	Data Protection Commissioner, Ireland <i>Video campaign on rights and responsibilities</i>	A video campaign highlighting the rights and responsibilities in electronic direct marketing in plain language. The use of humour to engage with the target audience has resulted in high viewing figures.

Category D. Use of online tools

[Announcement](#) 10 August 2017

4 finalists out of 23 entries

Entry	Entrant Initiative	Judging panel's comment
D8	Infoem, Mexico <i>System of Access, Rectification, Cancellation and Opposition of Personal Data of the State of Mexico (SARCOEM)</i>	A web-based tool that allows Mexican citizens to securely access their information and exercise their privacy rights. Through the tool users can easily exercise access and correction rights, appeal decisions and enable recipients of access requests to administer responses. The system is open source, was developed economically and is administered directly by Infoem allowing for future enhancement.
D16	Privacy Commissioner for Personal Data, Hong Kong <i>"Be SMART Online" Thematic Website Enhancement</i>	An attractive and targeted enhancement to the authority's website to add three new sections and a mini-site directed at online safety. The new resource provides guidance on cyber-bullying, IoT and web-enabled cameras. The mini-site includes videos on smart devices, social media and mobile apps, and an online quiz. The enhancements have tripled engagement with the website.
D18	CNIL, France <i>LINC (Laboratoire d'innovation numérique de la CNIL)</i>	A unique innovation and foresight tool for the authority harnessing online media, a physical presence, and a research and experimentation platform to develop and test new tools for privacy. The approach allows the authority a 'second voice' to supplement its traditional "regulatory" one.
D21	CNIL, France <i>Online responsive self-service</i>	A knowledge base service for enquirers, answering around 500 commonly asked questions in clear and accessible language. The system allows for follow-up or more detailed enquiries to be routed to a human adviser, and facilitates advisers' engagement with the public. The service provided nearly 200,000 answers in 2016.



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**Global
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Finalists announced 2-11 August 2017 ♦ Winners to be announced 26 September 2017