

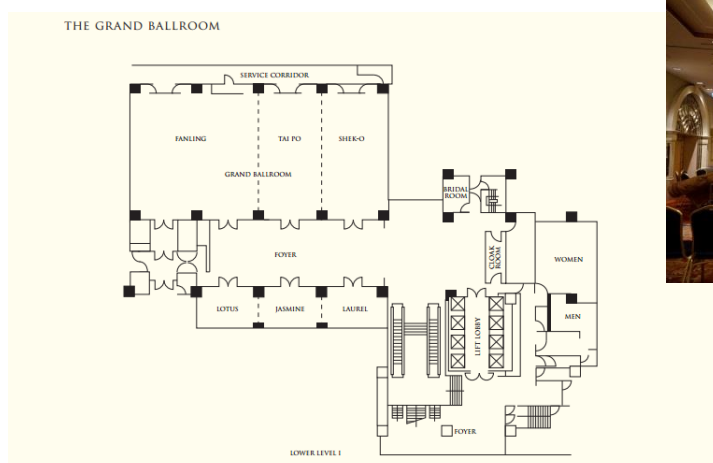
Progress Report (as at 4 July 2016)
on the PCPD's Preparation for the 39th ICDPPC
(2017 International Conference, 25-29 September 2017)

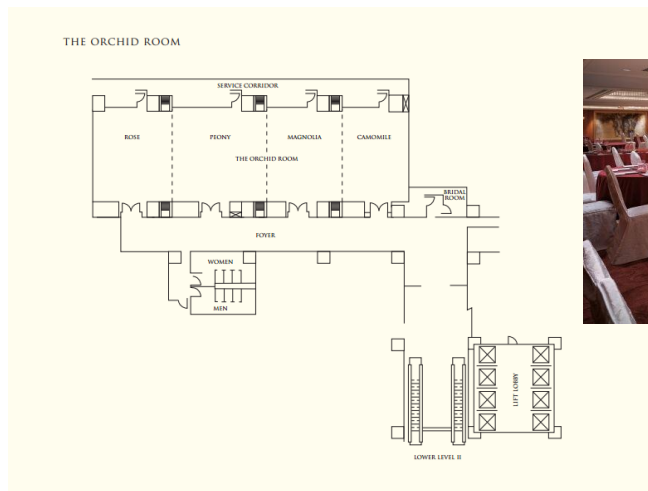
PURPOSE

The Office of the Privacy Commissioner for Personal Data, Hong Kong (“the PCPD”) is honoured to be selected to host the 39th International Conference of Data Protection and Privacy Commissioners in 2017 (“the 2017 International Conference”) in Hong Kong. This report is to brief the Executive Committee on the progress of preparation for the event.

(A) VENUE

2. Hong Kog Convention and Exhibition Centre (“HKCEC”) was proposed initially because of its prime location and meeting facilities. However, HKCEC could not confirm its availability at this stage as it gives priority to exhibitions and trade fairs rather than conferences. Considering the size of the 2017 International Conference, the PCPD has decided on Kowloon Shangri-La, a five-star hotel in a better location with more exceptional meeting and catering facilities. It provides not only a grand ballroom for the plenary sessions up to 600 participants, but also meeting rooms in various sizes for breakout sessions and side meetings, all within 30-second walking distance.





3. The Kowloon Shangri-La Hotel is situated on the waterfront of Tsimshatsui East overlooking the world known Victoria Harbour and Hong Kong Island. It enjoys a perfect location in the heart of Kowloon peninsula well served by the Mass Transit Railway from and other public transport and surrounded by different shops and restaurants.

1 min walk - Tsimshatsui East Station

5 min walk - Tsimshatsui Station

Cross Harbour Tunnel Bus Station (with more than 20 bus routes connecting most districts in Hong Kong)

10 min bus ride - Airport Express Kowloon Station (free shuttle bus)

The hotel website: www.shangri-la.com/hongkong/kowloonshangrila/

(B) ACCOMMODATION

4. The Kowloon Shangri-La Hotel has 515 deluxe guest rooms (42 – 50 m²), of which 216 enjoy the stunning harbour skyline. The rooms were renovated last two years with complimentary Wi-Fi and broadband Internet access. 24-hour room service, swimming pools, gymnasium, sauna and spa centres are also available.



5. The PCPD has blocked a number of guest rooms in the Kowloon Shangri-La Hotel. At least three more conference hotels of various price ranges will be identified which are adjacent to or within walking distance of the conference venue.

(C) HOSPITALITY

6. Meetings & Exhibitions Hong Kong (MEHK) of Hong Kong Tourism Board will support the event by offering special performances, welcome gifts and VIP pick-up service.

(D) PROGRAMME PLANNING

7. As in previous conferences, a five-day programme is on the drawing board. The proposed themes include “West Meets East” and “Gateway to Asia”. Together with other Ex-Com members, the PCPD would draw up the programmes for the closed sessions. A Programme Committee for the open sessions will also be set up to map out the related details. The PCPD is also mapping out the details on facilitating side meetings and social programmes.

(E) ORGANISING TEAM

8. An internal organising committee within the PCPD has been set up to work out the necessary logistical, promotional and financial support for the event. We are in the process of engaging a professional conference organiser for the same purpose too. We would be working closely with the Hong Kong Tourism Board, the Celebration Co-ordination Office for the 20th Anniversary of the Establishment of the Hong Kong Special Administrative Region and other related organisations, in formulating the action plans and publicity programmes etc.

(F) COMMUNICATION PLAN

9. The domain name of the official web site privacyconference2017.org has already been registered. Relevant information and regular updates will be

posted on this website for general information. A professional designer has been engaged to provide a contemporary logo for the event. Moreover, publicity plans for local and international participants including public and private organisations will be drawn up. We will be promoting the 2017 International Conference to the participants of the 45th APPA Forum to be held in Singapore in July 2016. Other efforts are being made to promote the event, e.g. to report on preparation progress and extend our invitation to the participants of the 2016 International Conference to be held in Morocco in October.

(G) SECURITY ASSESSMENT

10. Threat assessment will be covered in the coming progress report.

(H) CONTACT

11. The PCPD internal working group is using this email address [REDACTED]. Any enquiries or questions concerning this report or the preparatory work may be sent to this address.

Office of the Privacy Commissioner for Personal Data, Hong Kong
July 2016